



## Audio Visual Profile



## Nasma Telecommunications LLC

+968 220 848 00  
+968 220 848 77  
info@nasmatel.com

Landmark Building 1st Floor, Plot No. 161,  
Block Area 39, Al Khuwair - Bausher P.O.  
Box 13, P.C. 102, Sultanate of Oman.

About Us

03

Audio Visual

05

Solutions


06

Business  
Partners

07

Project  
References

08



Establishing a  
strong foundation  
of trust is key

with our Employees,  
Partners and most  
importantly our  
Customers.



# ABOUT US

Nasma is a technology based IT and Communications Solutions Provider and Systems Integrator. Nasma is principally involved in providing integrated IT and communication solutions to various industries including Energy, Oil and Gas, Utilities, Telecommunications, Government, Banking and Finance, Industrial and Health Care. Nasma offers its clients a comprehensive range of advanced technology IT and communication solutions to suit various application and requirements involving the following:

- Telecommunication Backbone Systems and Infrastructure
- Networking Infrastructure & Security, Video, Voice, Data and Specialized Systems. Data Centre, Site and Power.
- Servers, Storage, Converged/ Dynamic/Virtualized Infrastructure.
- Audio Visual Solution and Collaborative Working Environment (CWE).
- Safety & Security Solutions.
- Software Applications.

In addition, Nasma, with its partners, have systems and products that can provide solutions and services in Process Control and Management for Oil & Gas and Energy markets. Nasma holds a team of highly skilled and motivated people with a broad range of experiences, focused on providing cost effective, innovative and reliable solutions engineered and supported locally. Nasma is committed to its customers and intends to be the leading solution provider and systems integrator providing advanced and cost effective solutions, engineered and supported locally.



## MISSION

To be the leading provider and high-integrity partner for IT and communications solutions engineered and supported locally enabling to achieve organisations vision and goals.

## VISION

To be the leading solution provider and systems integration and go beyond by delivering the highest value to our customers, employees, suppliers, and shareholders, providing innovative, advanced and appropriate solutions, enabling organisations to deliver their business goals and building long-term relationships based on mutual trust and respect.

## CORE VALUES

**Teamwork** We work as one team in a collaborative environment. We know that everything accomplished relies on the skills, integrity, commitment and dedication of our employees.

### ***Effective People***

Right people doing the right job. We offer challenging, fair, and rewarding employment for our employees and set high expectations for performance. We seek to create an environment where people become dynamic, creative and can make a difference allowing them to realise their full potential.

### ***Honesty & Sincerity***

We do what we say we will do. Everything we do reflects a commitment to the highest standards of personal and corporate ethics.

### ***Rewarding Relationships***

We believe in developing & adopting long term partnerships; focusing on creating values and trust by understanding the fact that relationship building is a process not an event.

### ***Accountability***

Taking ownership and responsibility. We understand your requirement and deliver high quality service by leveraging the resources and know-how of our business.

## Audio Visual and Collaborative Working Environment (CWE)

We are Audio Visual systems integrator and service provider. We provide design, installation and service solutions to facilitate enhanced communications for any organization. We enjoy helping customers become more effective through interesting and dynamic uses of technology. Our solution can be categorized as follows:

- Projection Solutions 2d and 3d with high resolution outputs.
- Sound Reinforcement and Local audio conferencing including public address solutions.
- Network Audio and Video Conferencing.
- LCD's and plasma screens.
- Digital Media signage.
- Audio and Video switching, converting and distribution.
- A/V Devices and lighting Controllers.
- Smart boards and smart classrooms.



# SOLUTIONS

## Projection Solutions 2D and 3D with High Resolution Outputs

We are Audio Visual systems integrator and service provider. We provide design, installation and service solutions to facilitate enhanced communications for any organization. We enjoy helping customers become more effective through interesting and dynamic uses of technology. Our solution can be categorized as follows:

- Projection Solutions 2d and 3d with high resolution outputs.
- Sound Reinforcement and Local audio conferencing including public address solutions. Network Audio and Video Conferencing.
- LCD's and plasma screens.
- Digital Media signage.
- Audio and Video switching, converting and distribution.
- A/V Devices and lighting Controllers.
- Smart boards and smart classrooms.

Interactive whiteboard, and beyond that to include other interactive products such as interactive displays, interactive tables, interactive pen displays, student response systems, documentcameras, conferencing software, a full line of interactive learning software and more. Collaborative Working Environment (CWE) integrates people, processes, technology and environment to enhance decision making and improve cross functional collaboration. Technology enables collaborative working environment and plays a vital role in the decision making process. Security Solutions (Access Control and CCTV).

# BUSINESS PARTNERS





## PROJECT REFERENCES

| CLIENT   | BRIEF DESCRIPTION   | CURRENT STATUS   |
|--|---|------------------|
| Oman National Museum<br>(Audio Induction Loops)                              | Project scope involves the implementation of 18 solutions for Hearing Aids nationwide. The project involved extensive engineering and design work as well as the actual implementation activities. This is the only installation of its kind in Oman.   | Completed - 2013 |
| Ooredoo<br>(Network Operations Center Project)                               | The project involves video wall consists of 18 55" screens in a 6X3 arrangement.  | Completed - 2013 |
| Oman Oil Co. Exploration<br>& Production<br>(Corporate Voice Project)        | This project involves the implementation of Cisco's IP Telephony systems across the OOCEP's main office and a couple of its branch offices. This involved a lot design, planning and implementation activities including integration with Microsoft's Active Directory for about 700 users.   | Completed - 2013 |
| Petroleum Development Oman<br>(Collaborative Working<br>Environment Project) | PDO Collaborative Working Environment designing an implementation (for 16 assets all around PDO locations with several AV systems integration)  | Completed - 2013 |
| Ministry of Justice<br>(IPTV and Digital Signage Project)                    | The project scope includes delivering technologies such as IPTV, Digital Signage Queue Management Systems (QMS) and video conferencing. There are AV systems inside each of the 18 courts nationwide. The whole project involves 120 screens for IPTV/DMS, QMS for 120 counters; 144 flipscreen (built-in furniture), and 18 interactive screens. | Completed - 2014 |
| Petroleum Development Oman<br>(Collaborative Working<br>Environment Project) | PDO Collaborative Working Environment designing an implementation (for 16 assets all around PDO locations with several AV systems integration)  | Completed - 2013 |

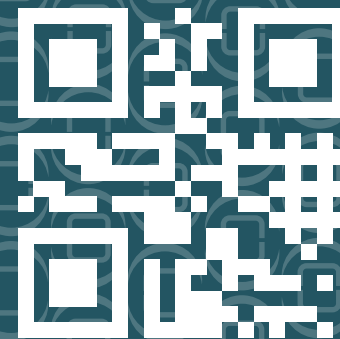
## PROJECT REFERENCES

| CLIENT  | BRIEF DESCRIPTION   | CURRENT STATUS   |
|---|---|------------------|
| Military Technical College<br>(IPTV and Digital Signage)                                    | The project involves installing 120 screens for IPTV and Digital signage, which will get the channels through the network, in addition 10 screens will be used as interactive MAP Application. This is the largest IPTV installation in Oman.   | Completed - 2014 |
| Petroleum Development Oman<br>(Collaborative Working Environment Project)                   | The project involves video wall consists of 18 55" screens in a 6X3 arrangement.  | Completed - 2014 |
| Omantel Oman<br>(Collaborative Working Environment Project)                                 | The project involves video wall consists of 18 55" screens in a 6X3 arrangement.  | Completed - 2014 |
| Petroleum Development Oman<br>AV & PA System (STS ) Project)                                | Project scope involves the implementation of 18 solutions for Hearing Aids nationwide. The project involved extensive engineering and design work as well as the actual implementation activities. This is the only installation of its kind in Oman.   | Completed - 2014 |
| Ministry of Defense Pension Fund<br>(New HQ Networking and Security Infrastructure Project) | The scope of the whole project involves the overall building and data center network infrastructure for both wired and wireless systems. Security infrastructure elements for both internal systems and external periphery security elements. This also includes the implementation of the IP Telephony systems. Overall scope includes the high and low level designs, procurement, implementation and support services. Systems are mainly based on Cisco solutions with elements from Fortinet and F5. Structured Cabling systems of about 300 points including fiber optic building backbone. | Completed - 2017 |



# PROJECT REFERENCES

| CLIENT  | BRIEF DESCRIPTION   | CURRENT STATUS   |
|---|---|------------------|
| Petroleum Development Oman<br>(CWE Support Project) | PDO Collaborative Working Environment designing and implementation (for 16 assets all around PDO locations with several AV systems integration) | Completed - 2019 |
| Occidental of Oman Inc.                             | Supply and Installation of Screens & Associated Accessories in OXY HQ   | Completed - 2020 |
| Oman LNG LLC  | Supply and Installation of Video Conference Systems for Meeting Rooms   | Completed - 2020 |
| BP Exploration (Epsilon) Ltd                        | Provision of Revamp HDDL Room (Small Classroom)   | Completed - 2022 |
| Petroleum Development Oman                          | Supply & Installation of AV System for Conference Hall Modernization  | Completed - 2024 |
| Arkan Majan International LLC                       | Supply and Installation of PAGA System  | Completed - 2024 |
| Arkan Majan International LLC                       | Supply & Installation of IPTV System for Canyon View  | Completed - 2024 |



## Nasma Telecommunications LLC

+968 220 848 00

+968 220 848 77

info@nasmatel.com

Landmark Building 1st Floor, Plot No. 161,

Block Area 39, Al Khuwair - Bausher P.O.

Box 13, P.C. 102, Sultanate of Oman.